ORDFR

Orders Order / Rev:

\$104837

06832437

Alt Order #: Product Desc:

American Crossroads

Estimate:

693

Flight Dates:

10/16/12 - 10/22/12 07/27/12 / 10/03/12

Original Date / Rev:

Order Type:

GENERAL

Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

Billing Type: Billing Calendar:

Cash Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

66 Canal Center Plaza

Alexandria, VA 22314

American Crossroads

Demographic: **Product Codes:**

A35+

PLI1

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/22/12 111 \$83,275.00 \$70,783.75 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	111	\$83,275.00	\$70,783.75	0.00
Totals	111	\$83,275,00	\$70,783,75	0.00

Order %

100%

00:05:00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Amy McCreary Start Of Order - End Of Order

Total **Order Share** Share KSNV 32% \$83,275.00 Market 100% \$260,234.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$85,877.34
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$39,035.16
KTUD	1%	\$2,602.34
KVVU	17%	\$44,239.84
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	2%	\$5,204.69

Ln Ch	Start	End	Inventory Code	e Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV	10/16/12	10/16/12	Wake Up Early Wake Up Early		430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200,00
WAKE-W	v/WAGNE	ERS REVI		vvagners								
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				ı		
Week: 10/1	5/12 1	10/21/12	-T	1	\$200.00	0.00						

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KSNV

Order / Rev:

104837

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Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	a a ta	Doto Dri	Dia Tuna	C==t=	A
E 1 KSNV			Wake Up Early		430a-5a	-T	:30			Rtg Type		Amount
		NERS REV I	Wake Up Early	-	450a-5a	-	.30	1	\$200.001	0.00 NM	1	\$200.00
_	art Date	End Date 10/21/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$200,00	Rating 0.00						
E 2 KSNV	10/17/1	2 10/17/12	Wake Up Early Wake Up Early	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
		NERS REV I										
Week: 10.		End Date 10/21/12	<u>Weekdays</u> W	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	Rating 0.00						
			Wake Up Early wake Up Early	-	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	www.agi art Date	NERS REV I <u>End Date</u>	KATE Weekdays	Spots/Week	Pata	Datina						
Week: 10.		10/21/12	T	<u>30013/4466K</u>	<u>Rate</u> \$200,00	Rating 0.00						
			Wake Up Early wake Up Early		430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-	W/WAGI	NERS REV I										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	S	1	\$200.00	0.00			****			
		12 10/22/12 NERS REV I	Wake Up Early wake Up Early		430a-5a	М	:30	1	\$200.001	0.00 NM	1	\$200.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$200.00	0.00						
E 6 KSNV	10/16/1	2 10/16/12	The Agenda 123 The Agenda 123		1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
· NEWS	3 AT NO	ON AGEND										
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
		2 10/17/12 ON AGEND	The Agenda 123 The Agenda 123	-	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$325.00	0.00						
E 8 KSNV	10/18/1	2 10/18/12	The Agenda 123 The Agenda 123	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
		ON AGEND		0	5 /	5. "						
Week; 10	/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	Rate \$325.00	Rating 0.00						
			The Agenda 123 The Agenda 123		1230-1p	** ** ** ** ** **	:30	1	\$325.001	0.00 NM	1	\$325.00
	ઝ A⊺ NO art Date	ON AGEND. End Date	A Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	<u>opois/vicek</u>	\$325.00	0.00						
E 10 KSNV	10/22/1	12 10/22/12	The Agenda 123 The Agenda 123	-	1230-1p	M	:30	1	\$325,001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON AGEND	A	•								
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	<u>End Date</u> 10/28/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0,00						
E 11 KSNV	10/21/1	12 10/21/12	News 3 Sunrise News 3 Sunrise		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
			S WKND REV R		_							
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10 E 12 KSNV		10/21/12 12 10/16/12	Rachael Ray	CM	\$350.00 11am-12pm	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	AEI RAV	REV RATE	Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-Т	1	\$325.00	0.00						
E 13 KSNV	10/17/1	12 10/17/12		CM	11am-12pm	W	:30	1	\$325,001	0.00 NM	1	\$325,00

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Order / Rev:

104837

Advertiser:

Estimate:

American Crossroads

Alt Order #: Flight Dates:

06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

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ssroads KSNV

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$325.00 0.00 E14 KSNV 10/18/12 10/18/12 Rachael Rav CM 11am-12pm ---T---:30 \$325.001 0.00 NM 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E 15 KSNV 10/19/12 10/19/12 Rachael Ray CM 11am-12pm ----F--:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 ---F--\$325.00 0,00 E 16 KSNV 10/22/12 10/22/12 СM \$325.001 Rachael Ray 11am-12pm :30 0.00 NM M-----1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Spots/Week Start Date End Date Weekdays Rate Rating 10/28/12 Week: 10/22/12 \$325.00 0.00 E 17 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$550.001 0.00 NM 1 \$550.00 SAT/ Wheel of Fortune WHEEL REV RATE, PGM **End Date** Spots/Week Start Date Weekdays Rating Rate Week: 10/15/12 10/21/12 ----5-\$550.00 0.00 E 18 KSNV 10/16/12 10/16/12 The Doctors CM 2pm-3pm -T----:30 \$325.001 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 19 KSNV 10/17/12 10/17/12 The Doctors 2pm-3pm CM --101----:30 \$325,001 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 --w---\$325.00 0.00 E 20 KSNV 10/18/12 10/18/12 The Doctors :30 \$325,001 0.00 NM CM 2pm-3pm 1 \$325.00 The Doctors DOCTORS REV RATE Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E 21 KSNV 10/19/12 10/19/12 ____F__ :30 The Doctors CM \$325.001 MM 00.0 2pm-3pm \$325,00 The Doctors DOCTORS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$325.00 0.00 E 22 KSNV 10/22/12 10/22/12 The Doctors CM :30 \$325.001 0.00 NM 2pm-3pm 1 \$325.00 The Doctors DOCTORS REV RATE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/22/12 10/28/12 \$325.00 0.00 E 23 KSNV 10/16/12 10/16/12 Late Night w/Fallon CM 1237a-136am :30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 \$250.00 0.00 E 24 KSNV 10/17/12 10/17/12 Late Night w/Fallon СМ 1237a-136am :30 \$250.001 0.00 NM --W----\$250.00 1 Late Night w/Fallon J FALLON-NBC < REV RATE End Date Weekdays Spots/Week Rating Start Date <u>Rate</u> 10/21/12 \$250,00 0.00 Week: 10/15/12 E 25 KSNV 10/18/12 10/18/12 CM 1237a-136am :30 \$250.001 0.00 NM \$250.00

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Order / Rev:

104837

Advertiser:

American Crossroads

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06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

693

Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Late Night w/Fallon Late Night w/Fallon J FALLON-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$250.00 0.00 E 26 KSNV 10/19/12 10/19/12 Late Night w/Fallon CM 1237a-136am ---F--:30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 ---F--\$250.00 0.00 E 27 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am :30 M-----\$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE Start Date **Weekdays End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$250.00 0.00 E 28 KSNV 10/16/12 10/16/12 M-F Today Show III 4th ISM 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$325.00 0.00 E 29 KSNV 10/17/12 10/17/12 M-F Today Show III 4th BM 10am-11am --W---:30 \$325.001 0.00 NM. \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 30 KSNV 10/18/12 10/18/12 M-F Today Show III 4th IBM 10am-11am :30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 ---T---\$325,00 0.00 E31 KSNV 10/19/12 10/19/12 M-F Today Show III 4th IBM 10am-11am :30 \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$325.00 0.00 E 32 KSNV 10/22/12 10/22/12 M-F Today Show III 4th IBM 10am-11am M----:30 \$325.001 MM 00.0 1 \$325.00 Today 4th Hour **TODAY SHW3-NBC REV RATE** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/28/12 Week: 10/22/12 \$325.00 0.00 E 33 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T---\$450.00 0.00 E 34 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a --W----:30 \$450.001 0.00 NM 1 \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---W----\$450.00 0.00 E 35 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6a ---T---:30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 10/15/12 10/21/12 ---T---\$450.00 0.00 E 36 KSNV 10/19/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a ---F--:30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$450.00 0.00 E 37 KSNV 10/22/12 10/22/12 CM 5-6a M-----:30 1 \$450.001 0.00 NM \$450.00

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #:

06832437

2437

Product Desc:

American Crossroads

KSNV

Flight Dates: 10/16/12 - 10/22/12

Estimate:

Ln Ch Star	t End	Inventory Code M-F 5-6a WakeU		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
		M-F 5-6a WakeU	p w/Wagners								
WAKE W/WA											
Start Date		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12		11.01.103.4	\$450.00	0.00						
E 38 KSNV 10/16	#12 10/16/12	M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.0
TODAY SHW:	2-NBC REV R	•	' 11								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-T	1	\$750.00	0.00						
E 39 KSNV 10/17	1/12 10/17/12	M-F Today Show	II 3rd HBM	9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.0
		M-F Today Show						*			Ψ, σσ.ς
TODAY SHW	2-NBC REV R	ATE									
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12	10/21/12	W	1	\$750.00	0.00						
E 40 KSNV 10/18	1/12 10/18/12			9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.0
TODAY CHIM	NDC DEVE	M-F Today Show	· II								
TODAY SHW			Donata AA/a al-	D-4-	Datha						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 41 KSNV 10/19			II 2 rd LOM			.00		#750 00d	0.00.104		
E.41 NOINV 10/18	1112 10/19/12	M-F Today Show		9-10a	F	:30	1	\$750,001	0.00 NM	1	\$750.0
TODAY SHW	2-NBC REV R		• • • • • • • • • • • • • • • • • • • •								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	F	1	\$750.00	0.00						
E 42 KSNV 10/22	2/12 10/22/12	M-F Today Show	II 3rd HBM	9-10a	M	:30	1	\$750,001	0.00 NM	1	\$750.0
		M-F Today Show					•	4.00,001	0.00 11111	•	Ψ1 30.1
TODAY SHW	2-NBC REV R										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12	10/28/12	M	1	\$750.00	0.00						
E 43 KSNV 10/20)/12 10/20/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.0
		SAT/Jeopardy									
JEP REV RAT		101 1 1		_ ,							
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S-	1	\$550.00	0.00						
E 44 KSNV 10/16	112 10/16/12		IN PRIMM	M-SA 8-11p /	SUN-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.
WHEEL DATE	CHANGE/PC	Wheel in Prime									
Start Date		, <u>Weekdays</u>	Spots/Week	Pate	Patina						
Week: 10/15/12	10/21/12	<u>vveekdays</u> -T		<u>Rate</u> \$1,300.00	Rating 0.00						
E 45 KSNV 10/17			CM	7-730pm	W	:30	1	\$1,300.001	0.00 NM	4	#4.000 (
L 45 ((G)(V 10/1)	712 10/11/12	M-F Wheel of Fo		7-730pm	W	.50	ŧ	\$1,300.00 I	0.00 NM	1	\$1,300.0
WHEEL RC/P	С		Turio								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	W		\$1,300.00	0.00						
E 46 KSNV 10/18		M-F Wheel	СМ	7-730pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.
		M-F Wheel of Fo	rtune		·		•	Ţ.,000.50 ;	0.00 11101	'	Ψ1,000,
WHEEL RC/P	С										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12	10/21/12	T	1	\$1,300,00	0.00						
E 47 KSNV 10/19	3/12 10/19/12	M-F Wheel	СМ	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.
	_	M-F Wheel of Fo	rtune						i		•
WHEEL RC/P									ŀ		
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/15/12	10/21/12	F		\$1,300.00	0.00						
E 48 KSNV 10/22	10/22/12 10/22/12		in PRIMM	M-SA 8-11p /	SUNM	:30	1	\$1,300.001	0.00 NM	1	\$1,300.
MUEEL BOYS	C	Wheel in Prime									
WHEEL RC/P		Mackday	Cnoto BAL1	D-4-	Della				l		
Start Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week		Rating				l		
	10/20/12	+ 	1	\$1,300.00	0.00				I		
Week: 10/22/12 E 49 KSNV 10/16			СМ	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750.

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American Crossroads

693

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show **Tonight Show** TONITE SHW-NBC< REV RATE **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$750.00 0.00 E 50 KSNV 10/17/12 10/17/12 The Tonight Show 1135p-1237a CM :30 --W----\$750.001 0.00 NM 1 \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating --W----10/21/12 Week: 10/15/12 \$750.00 0.00 E 51 KSNV 10/18/12 10/18/12 The Tonight Show СМ 1135p-1237a :30 \$750.001 0.00 NM ---T---1 \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 ---T---\$750.00 0.00 E 52 KSNV 10/19/12 10/19/12 The Tonight Show СМ 1135p-1237a 0.00 NM ---F--:30 \$750.001 \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$750.00 0.00 E 53 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M-----:30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating 10/28/12 M-----Week: 10/22/12 \$750.00 0.00 E 54 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PGM Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$725.00 0.00 E 55 KSNV 10/17/12 10/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS RV RATE, PG, TP Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$725.00 0.00E 56 KSNV 10/18/12 10/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---Week: 10/15/12 10/21/12 \$725.00 0.00 E 57 KSNV 10/19/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$725.001 0.00 NM \$725,00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Weekdays Start Date End Date Spots/Week Rating Rate ----F--Week: 10/15/12 10/21/12 \$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 58 KSNV 10/22/12 10/22/12 4-5pm M----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date End Date **Weekdays** Spots/Week Rate Rating 10/28/12 Week: 10/22/12 \$725.00 0.00 E 59 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/WaQM --T-----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 \$1,000.00 0.00 M-F 6-7a WakeUp w/WaQM E 60 KSNV 10/17/12 10/17/12 --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE End Date Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -----\$1,000.00 0.00 E 61 KSNV 10/18/12 10/18/12 CM 6-7a 1 \$1,000,001 0.00 NM :30 \$1,000,00

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Order / Rev:

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American Crossroads

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Product Desc:

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Flight Dates:

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10/16/12 - 10/22/12

Estimate:

693

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating 10/21/12 ---T---Week: 10/15/12 \$1,000.00 0.00 E 62 KSNV 10/19/12 10/19/12 M-F 6-7a WakeUp w/WaQM ----F--:30 1 \$1,000,001 6-7a 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--1 \$1,000.00 0.00 E 63 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 M----1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 \$1,000.00 0.00 E 64 KSNV 10/16/12 10/16/12 Today Show CM 658a-9am -T----:30 1 \$1,500,001 0.00 NM \$1,500.00 **Today Show TODAY SHW REV RATE** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/15/12 10/21/12 \$1,500.00 0.00 E65 KSNV 10/17/12 10/17/12 **Today Show** CM 658a-9am --W----:30 1 \$1.500.001 0.00 NM \$1,500.00 1 Today Show TODAY SHW REV RATE Rating Start Date End Date Weekdays Spots/Week Rate 10/21/12 0.00 Week: 10/15/12 1 \$1,500.00 E 66 KSNV 10/18/12 10/18/12 **Today Show** CM 658a-9am :30 \$1,500,001 0.00 NM \$1.500.00 Today Show TODAY SHW REV RATE Spots/Week Start Date End Date Weekdays Rate Rating 10/21/12 Week: 10/15/12 ---T---1 \$1,500.00 0.00 E 67 KSNV 10/19/12 10/19/12 Today Show CM 658a-9am ----F--:30 1 \$1,500,001 0.00 NM \$1,500.00 **Today Show TODAY SHW REV RATE** Rating Start Date End Date Weekdays Spots/Week Rate ---F--Week: 10/15/12 10/21/12 1 \$1,500.00 0.00 E 68 KSNV 10/22/12 10/22/12 **Today Show** CM 658a-9am M-----:30 1 \$1,500.001 0.00 NM \$1,500,00 **Today Show** TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M----1 \$1,500.00 0.00 E 69 KSNV 10/16/12 10/16/12 M-F Early News CM 5-630p :30 1 \$1,200.001 -T----0.00 NM \$1,200.00 M-F Early News VARIOUS REV RTE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E70 KSNV 10/17/12 10/17/12 M-F Early News 1 \$1,200,001 0.00 NM CM 5-630p --W----:30 \$1,200.00 M-F Early News VARIOUS REV RTE Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$1,200.00 0.00 E71 KSNV 10/18/12 10/18/12 1 \$1,200.001 M-F Early News CM 5-630p ---T---:30 MM 00.0 \$1,200.00 M-F Early News VARIOUS REVIRTE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating --T---10/21/12 \$1,200.00 Week: 10/15/12 0.00 E72 KSNV 10/19/12 10/19/12 ---F--\$1,200.00 M-F Early News CM 5-630p :30 1 \$1,200.001 0.00 NM M-F Early News VARIOUS REV RTE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~-F--1 \$1,200.00 0,00 E73 KSNV 10/22/12 10/22/12 CM 5-630p M-----:30 1 \$1,200,001 0.00 NM \$1,200,00

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Product Desc:

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Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Snots	Amount
			M-F Early News M-F Early News						11010	rag type t	75010	rinount
VARIO	JS REV	RTE	Will Larry NOWS									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/	22/12	10/28/12	M	1	\$1,200.00	0.00						
E74 KSNV	10/16/1	2 10/16/12	Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWC	2 AT NO	ON	Noon News									
	3 AT NO irt Date	End Date	Weekdays	Spots/Week	Rate	Doting						
Week: 10/		10/21/12	-T	<u> </u>	\$425.00	Rating 0.00						
E 75 KSNV			Noon News	CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News						*	5.54 (·	4 (20.00
	3 AT NO											
	rt Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
Week: 10/ E 76 KSNV		10/21/12	Noon News	CM	\$425.00 12-1230pm	0.00	:30	1	\$425.001	0.00 NM	4	ቀ ላበሮ በበ
E 70 KSIV	10/10/1	12 10/10/12	Noon News	CIVI	12-1230pm		.30	,	\$425.00 I	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	7,0017,710770									
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	T	1	\$425.00	0.00						
E77 KSNV	10/19/1	2 10/19/12	Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$425.00	0.00						
E 78 KSNV	10/22/1	12 10/22/12	Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News									
	3 AT NO									Į.		
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				ł		
E 79 KSNV			• • • • • • • • • • • • • • • • • • • •	SATURIM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
270 110111	10,20,	10,20,12	News 3 Sunrise		ou ru	J	.50	•	φοσο.σσ ;	0,00 1414)	'	Ψ00,000
AVG. A	LL WKS											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week; 10		10/21/12	S-	1	\$350.00	0.00						
E80 KSNV	10/16/1	12 10/16/12	Dr. Phil Dr Phil	СМ	3-4p	~T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	IIL<		DIFIII									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-T	1	\$450.00	0.00						
E 81 KSNV	10/17/1	12 10/17/12		CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	111 -		Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$450.00	0.00						
E 82 KSNV			Dr. Phil	СМ	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		,							,
DR. PH												
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 83 KSNV				CM	3-4p	F	:30	1	\$450.001	0.00 NM	4	\$450.00
LOS RONV	10/10/	12 10/10/12	Dr Phil	Oili	0-4 p	•	.50	'	Ψ430.001	0.00 NW	,	φ450.00
DR. PH	L<									l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		10/21/12	F	1	\$450.00	0.00			.			
E84 KSNV	10/22/	12 10/22/12		СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	{IL<		Dr Phil							l.		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		
Week: 10		10/28/12	M	1	\$450.00	0.00						
E 85 KSNV	10/21/	12 10/21/12		CM	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00

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Estimate:

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10/16/12 - 10/22/12

Product Desc:

American Crossroads

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Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sunday Today Sunday Today SUN TODAY-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$750.00 0.00 E 86 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$625.00 Saturday Today AVG. ALL WKS Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 ----S-Week: 10/15/12 \$625.00 0.00 E 87 KSNV 10/17/12 10/17/12 Wed PR 9-10p СМ 9-10pm --W----:30 1 \$4,000.001 0.00 NM \$4,000.00 Wednesday Prime 9-10pm SVU RC/PC. Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$4,000.00 0.00 E 88 KSNV 10/20/12 10/20/12 Sat PR 8-9p CM 8-9pm -----:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 8-9pm NBC PRIME RATE CHANGE Spots/Week Start Date End Date **Weekdays** Rate Rating Week: 10/15/12 ----S-10/21/12 \$1,200.00 0.00 E 89 KSNV 10/20/12 10/20/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT AVG. ALL WKS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$500.00 0.00 E 90 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 MM 00,0 \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/15/12 10/21/12 \$1,100.00 0.00 E 91 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$600.001 0.00 NM \$600.00 Chris Matthews SUN 9:30am CM REV RATE/PGM End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$600.00 0.00 E 92 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm :30 \$675.001 0.00 NM \$675.00 Sa-Su Early News **NEWS REV RATE** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ----S-\$675.00 Week: 10/15/12 0,00 E 93 KSNV 10/18/12 10/18/12 Thurs PR 10-11p CM 10-11pm ---T---:30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm ROCK CENTER RATE CHANGE Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating ---T---Week: 10/15/12 10/21/12 \$3,200.00 0.00 E 94 KSNV 10/16/12 10/16/12 Days of our Lives CM 1258p-2pm :30 \$425.001 -T----0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Spots/Week Start Date End Date Weekdays Rating <u>Rate</u> -T----Week: 10/15/12 10/21/12 \$425.00 0.00 E 95 KSNV 10/17/12 10/17/12 Days of our Lives CM 1258p-2pm --W----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date **Weekdays** Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 -W----\$425,00 0.00 Days of our Lives E 96 KSNV 10/18/12 10/18/12 CM 1258p-2pm ---T---:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Spots/Week Start Date End Date Weekdays Rating <u>Rate</u> 10/21/12 _--T---0.00 Week: 10/15/12 \$425.00 E 97 KSNV 10/19/12 10/19/12 CM :30 \$425.001 1258p-2pm 0.00 NM \$425,00

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Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ts Rate Pri	Rtg Type Spots	Amount
DAVE OUR LIVE	=0.4	Days of our Lives							
DAYS-OUR LIVE Start Date	=S< End Date	Weekdays	Spots/Week	Rate	Rating			I	
Week: 10/15/12	10/21/12	F	1	\$425.00	0.00				
E 98 KSNV 10/22/1		Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1 \$425.001	0.00 NM 1	\$425.00
DAYS-OUR LIVE Start Date Week: 10/22/12	=S< End Date 10/28/12	Weekdays M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				
E 99 KSNV 10/21/1			nd CM	9a-930am	S	:30	1 \$500.001	0.00 NM 1	\$500.00
AVG. ALL WKS		•							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00			į	
E100 KSNV 10/16/1			even CM	11pm-1135p		:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
		M-F News 3 at Ele		, , , , , , , , , , , , , , , , , , , ,		.00	Ψ1,200.001	0.00 (4)	ψ1,200.00
NEWS 3 AT 11< Start Date	End Date		Spots/Week	Rate	Rating				
Week: 10/15/12	10/21/12	-T		\$1,200.00	0.00				
E101 KSNV 10/17/1	2 10/17/12			11pm-1135p	mW	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11<	REV RATE	M-F News 3 at Ele	even						
Start Date	End Date		Spots/Week	Rate	<u>Rating</u>				
Week: 10/15/12	10/21/12	W		\$1,200.00	0.00				
E102 KSNV 10/18/1	2 10/18/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	mT	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11<	REV RATE		V V V II						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00				
E103 KSNV 10/19/1		M-F News 3 at Ele	even CM	11pm-1135p	····	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11<									
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	F		<u>Rate</u> \$1,200.00	Rating 0.00				
E104 KSNV 10/22/1		M-F News 3 at Ele		11pm-1135p	m M~	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11< Start Date			Spots/Week	Rate	Rating				
Week: 10/22/12	10/28/12	M		\$1,200.00	0.00				
E105 KSNV 10/16/1	2 10/17/12	FacetoFace/Ralsto	•	730-758pm	-TW	:30	2 \$900.001	0.00 NM 2	\$1,800.00
		ATE, ADDED SPOT							
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TW	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00				
Spot Ch Date Ra	inge <u>D</u>	escription acetoFace/Ralston	<u>St</u> ar	VEnd Time	Ĭ	<u>Weekdays</u> -T W -		<u>Rtg Type</u> 0.00 <i>NM</i>	
•	= NBC DEB	-					- ,		
3 KSNV 10/16/12	2 10/16	ALSTON in PRIME	8-11	pm		-T	:30 \$900.00	0.00 N M	
E106 KSNV 10/18/1		FacetoFace/Ralsto	on Rep@M	730-758pm	TF	:30	2 \$900.001	0.00 NM 2	\$1,800.00
		Face to Face w/ J ATE, ADDED SPOT	.Ralston		.,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Ţ1,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week	Rate	Rating				
E107 KSNV 10/22/1		·		\$900.00 8-11pm	0.00 M	:30	1 \$900.001	0.00 N M 1	\$900.00
FACE-J RALSTO	ON< REV RA		MINIE						
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900,00	Rating 0.00				

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Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E107 KSNV	10/22/12	10/22/12	RALSTON in PRIN		8-11pm	М	:30	1	\$900,001	0.00 NM	1	\$900.00
			Face to Face in P	RIME								
FACE-J	RALSTO	N< REV RA	ATE									
E108 KSNV	10/21/12	10/21/12	Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press									
MEET P	PRESS-SI	JN								i		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	S	1	\$3,000.00	0.00						
N110 KSNV	10/22/12	10/22/12	News 3 Live in Pri	me CM	7-10pm	М	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			News 3 in Prime									
ADDED	SPOT DI	LINE AFTE	R NFL									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	22/12	10/28/12	M	1	\$1,200.00	0.00						
										Totals	111	\$83,275.00